



# BRITISH SIMMENTAL

## CATTLE SOCIETY



Merry  
Christmas

and  
HAPPY  
NEW YEAR!

## SEASONS GREETINGS AND A HAPPY SIMMENTAL NEW YEAR TO ALL MEMBERS!

In writing the December Newsletter the Society's Council and staff would like to wish all members a very Merry Christmas and extend best wishes for what we hope will be a Happy Simmental New Year in 2022! It is also the opportune time for the Society to warmly thank each and every member for your ongoing support of British Simmental, it is again greatly valued and appreciated. The Society is built upon the foundations of the membership and is dedicated to providing you with professional membership and technical services, whilst promoting the breed to best advantage and developing new and existing markets.

With a little reflection, there have been many positives for the breed in what has again been a disrupted year. Although reduced numbers in instances, a combination of record sale averages, clearances, and top prices have been achieved at sale centres across the country. At the time of writing the inaugural Next Generation Sale at Carlisle closed the year on a high with a 16,000gns top price and strong averages for both females

and weaned calves. There is a growing demand at the point of sale and off farm for Simmental cattle, male and female, and with breeders gaining reward when the quality is there. In the past year we have worked hard to engage with commercial producers to promote the efficiency and profitability of the breed and this will continue to be a priority. There is a 'greener future' with the Simmental breed that is resonating with the needs of the forward industry and gaining commercial recognition. The highest quality suckler cows; full of milk; fertile; easy calving; and can calve at two years old. The UK's number one continental beef breed for age at slaughter, Fast growing Simmental sired progeny with terrific weight for age, hitting industry specs and producing quality carcasses with a high retail beef yield. These are the natural attributes and efficiencies of the modern British Simmental that can forge a profitable commercial future in a challenging industry with a higher cost base.

Continued overleaf...



We are continuing to highlight the performance of the breed at auction marts across the country and through social media. So please do forward any market snippets that you're aware of and we'll be happy to publish them.

It is also pleasing to report to members that in the first four months of the 2021/2022 registration year, that pedigree Simmental registrations have increased by close on 12%. We very much hope that this is a sustained 'positive trend' and that registering your animals brings an increased level of provenance, integrity, security, and of course marketability. Borrowing a little from the BSCS

President to finish, the annual 'Simmental industry' value in the UK would be a conservative £100 Million. Pedigree Simmental auction sales are typically in excess of £2 Million per year. Simmental is the UK's third most popular suckler cow and with a big percentage of Simmental genetics in the non-Simmental sired females. There is a lot of work, and collective challenges, ahead but there are many positives with the 'go to, no nonsense, gets the job done, British Simmental'!

Have a great festive season and the Society's Council and staff look forward to seeing you at shows, sales and events in 2022.

## SOCIETY OFFICE BEARER'S ELECTED FOLLOWING AGM

**A**s you are aware, the Society held its 51<sup>st</sup> AGM on 18<sup>th</sup> October and just prior to the October Stirling Bull Sale. In announcing the results of the elections to Council, BSCS President Stewart Stronach confirmed that John Barlow, Denizes Herd; and Ian Willison, Williamwood Herd had been duly elected to the Society's Council. A sincere thank you for all of their hard work and effort over a number of years was also extended to Immediate Past President Michael Barlow; Simon Key; and John Moore who had completed their respective terms on Council.

In the short Council meeting held at the close of the AGM the following members were elected to the respective Council office bearer positions:

**President:** Stewart Stronach, Islavale Herd

**Vice President:** Norman Robson, Kilbride Farm Herd

**Chairman of Finance:** Chris Martindale, Forsdale Herd

**Chairman of Shows & Sales North:** Michael Durno, Auchorachan Herd

**Chairman of Shows & Sales South:** Kevin Thomas, Crowgey Herd

**World Simmental Fleckvieh Federation Representative:** Robin Boyd, Slievenagh Herd

To view the Society's full Council of Management then please visit:

<https://www.britishsimmental.co.uk/useful-info/council>

## BSCS SAYS 'THANK YOU' TO MICHAEL BARLOW

**F**ollowing the Society's AGM in Stirling, and at the Scottish Club & BSCS Dinner later that evening, Stewart Stronach presented a specially commissioned slate based picture of the show winning Auroch Eve to Michael Barlow to say 'thank you' and to mark Michael's two year term as President.



## CHRISTMAS OFFICE CLOSING DATES

**F**or the Christmas period this year, the Society office will close from 5.00pm on Thursday December 23<sup>rd</sup>, with staff being available again on Tuesday 4<sup>th</sup> January. Registrations can still be submitted in this period online and by paper means. Emails and post received between these dates, and any telephone messages left, will also be dealt with from the 4<sup>th</sup> January date. I trust that this is all in order.

## FEBRUARY 2022 STIRLING BULL SALE UPDATE

**A**t the close of entries 157 bulls and 26 females have been entered for the upcoming 2022 February Stirling Bull (& Females) Sale, and thanks are extended to all vendors who have entered animals into this sale. We can also announce that the pre-sale show judge will be Northern Irish breeder Andrew Clarke who runs the Breaghey herd at Tynan, Co Armagh. Thank you also to all breeders who have submitted DNA samples for their respective sale animals, it really is helpful to receive these in such a timely manner.

## 2021 SIMMENTAL REVIEW UPDATE

**W**ork on the 2021 Simmental Review is well underway and we are aiming to have the publication completed and out to members in advance of the 2022 February Bull Sales. Whilst it won't be as big as the 'bumper' 50<sup>th</sup> Anniversary issue, the Review will again be packed with all things Simmental and will include a review and reflection of all the main news, sales, and events in the year, along with a number of features from herds and geographies around the UK. Thank you also to everyone who has placed an

advert in the upcoming issue. Your support is greatly appreciated and we will again look to extend value by repeating the adverts on Facebook through the year and including them on the website. Please note, that if anyone still had an advert they would like to place then please do contact us and we will do our very best to include it for you. Contact [information@britishsimmental.co.uk](mailto:information@britishsimmental.co.uk) or Tel: 02476 696513

### FOR THE 2021 REVIEW: SEMEN FOR SALE & PEDIGREE LEVY SCHEME

**E**ach year in The Review the Society carries a list of semen from bulls for private sale from Society members. A further page highlights bulls that are on the Pedigree Registration Levy Scheme (Semen Royalty). Would respective members please confirm, by 4<sup>th</sup> January, that they would like their bulls to be retained on these lists, or any bulls that need to be added or removed. Please send an email to [information@britishsimmental.co.uk](mailto:information@britishsimmental.co.uk)

### MELTON MOWBRAY, WORCESTER, & CARLISLE 2022 SPRING SALES

**A**s you are aware it is an ongoing Society aim to continue to develop the breed's pedigree sales in England. The recently held Next Generation Sale at Carlisle was another step in developing this objective and showed that there is a strong and ready demand for quality Simmental cattle, and from all parts of the UK. The next upcoming Society sale fixtures in England are the establishing Melton Mowbray Sale in March, with Worcester and Carlisle both having dates in May. We hope you will consider supporting these sales with good quality entries, both bulls and females. The Society will be working hard to promote and profile these sales on behalf of members.

## BRITISH SIMMENTAL WELCOMES RACHEL FOLEY TO THE SOCIETY'S STAFF

**T**he British Simmental Cattle Society is delighted to announce that Rachel Foley has joined the BSCS staff team and has commenced her role as Herdbook Administrator at the Society's offices at Stoneleigh Park, Warwickshire.

Bringing a wealth of experience to her new role, Rachel has over fifteen years of experience in working for agricultural based charities and membership organisations. Most recently she worked as the Office Manager & Fundraising Officer at the Rare Breeds Survival Trust, also based at Stoneleigh Park, and prior to that has held similar administrative positions with both the Shorthorn and British Blonde Cattle Societies respectively.

Commenting on Rachel's appointment the BSCS General Manager Iain Kerr said: "With her roles to date Rachel brings lots of experience in office and membership management, bookkeeping, and general event management and administration. Already 'hitting the ground running' we are really pleased to have Rachel join the Simmental staff team here at Stoneleigh."

In due course members will have the opportunity to meet Rachel at some of the upcoming Society shows, sales & events. Rachel can



be contacted on the office number of 02476 696513 or on email at [rachel@britishsimmental.co.uk](mailto:rachel@britishsimmental.co.uk)

Rachel's appointment fills the vacancy in the staff team which arose following Polly Goldie leaving her position to take up a new challenge. The Society's sincere thanks are extended to Polly for all of her work and she leaves with the very best wishes for her future career.



Omorga Murphy 21 16,000gns



## 16,000GNS OMORGA BULL CALF LEADS SIMMENTAL NEXT GENERATION SALE

- Islavale heifers at 9000gns, 8000gns (x2), and 7000gns
- Newbiemains heifer at 9000gns
- 21 lots sell at 4000gns and over
- Served & maiden heifers averaged £4396
- Bull calves average £6174

The 'standout' January 2021 born bull calf Omorga Murphy from HJW & JC Moore, Coolesker, Omagh, Co Tyrone, made 16,000gns to lead a strong Simmental trade at the inaugural Next Generation Sale held at Harrison & Hetherington's Borderway Mart, Carlisle on Friday 3<sup>rd</sup> December. Winning the Hugo Arnold Trophy for Weaned Calves in the pre-sale show judged by Colin Inglis, Dalachy Farm, Aberdour, Fife, Omorga Murphy was purchased by Clive Houldey for his Manor Park pedigree herd at Lockerbie.

Featuring a catalogue of predominantly maiden and in-calf heifers, along with weaned bull and heifer calves, the sale saw heifers from the Islavale herd of WS Stronach, Berryleys Farm, Grange, Keith make 9000gns, 8000gns twice, and 7000gns. A heifer from the Newbiemains herd of Jim & Patricia Goldie, Newbie Mains Farm,

Newbiemains Lady Wag 9000gns



Islavale Viva 8 9000gns





Annan, Dumfriesshire also made the day's joint second top price of 9000gns. In all, over 20 lots made 4000gns and more through the respective sections with buyers featuring from all four home countries and from Orkney to Southampton.

Commenting on the sale, the British Simmental Cattle Society's General Manager Iain Kerr said: "The Next Generation Sale is a new fixture for the breed at Carlisle and it's received tremendous support from the breeders with a very good standard of cattle forward. It is very much an aim that this sale can grow the reach and visibility of the Simmental breed across the country and to this end today has been a very solid first step. There was a strong demand for young stock, male and female, both in the heifers and the calves."

To see the full report and pictures then please visit the Society's website at [www.britishtsimmental.co.uk](http://www.britishtsimmental.co.uk)

The leading prices were as follows:

16,000gns Lot 257 Omorga Murphy (Overall Weaned Calf Champion) to DC Houldey, Kirtleton House, Lockerbie

9000gns Lot 233 Newbiemains Lady Wag (Reserve Female Champion) to R McCulloch, Overhill House Farm, Armadale, West Lothian

9000gns Lot 241 Islavale Viva 8 to Backmuir Livestock Ltd, Keith, Banffshire

8000gns Lot 219 Islavale Lullaby (Overall Female Champion) to Backmuir Livestock Ltd, Keith, Banffshire

8000gns Lot 246 Islavale Liqourice to Gavin Brown, Springfield & Cam Jackson, Woodyett Farm, Lanark

7000gns Lot 245 Islavale Lyra to Backmuir Livestock Ltd, Keith, Banffshire

6000gns Lot 212 Corskie Limit to R McCulloch, Overhill House Farm, Armadale, West Lothian

5500gns Lot 203 Islavale Teresa 15 to E&M Fairhurst & Son, Bank End, Austwick, Lancaster

5000gns Lot 242 Auchorachan Liqueur Madie to Ryan Morgan, Swannay Farm, By Evie, Orkney

5000gns Lot 277 Annick Jasmin's Marigold to GR Morton, Church Farm, Penrith, Cumbria



Weaned Calf Championship from left to right: James Arnold; John Moore; Collin Inglis; Omorga Murphy; Newbiemains Mourinho; Ian Anderson, Harbro; Iain Kerr, BSCS







## 18,000GNS AUCHORACHAN LANDMARK TOPS THE TRADE AT STIRLING SIMMENTAL BULL SALE

- 57 bulls sold, up 5 on the year
- Bulls average £5961, up £372 on the year
- 22 bulls sell at 6000gns or more, with three at five figures
- 7 Islavale bulls average £9185
- Corskie lead female trade at 6000gns

**T**he junior bull Achorachan Landmark 20 from D&R Durno & Sons, Achorachan, Glenlivet, Ballindalloch, Banffshire sold for 18,000gns to lead the Simmental bull sale at United Auction's Stirling Agricultural Centre on Tuesday 19<sup>th</sup> October. From the youngest class of bulls on the day, Achorachan Landmark 20 is a May 2020 born calf sired by the homebred stock bull Achorachan Hercules, and is out of Achorachan Holly, a cow described as having 'loads of milk'. Achorachan Landmark himself carried a Maternal (Milk) figure of +10 placing him in the top 10% of the breed for this trait.

Purchasing the top price was Brian and Stuart Grant for their Dellfield pedigree herd at Druid Temple Farm, Old Edinburgh Road, Inverness-shire. Commenting, Brian Grant said: "He looked a really good bull to our eye and we know and like the breeding on his dam line. He's a well grown young bull with good shape about him, and colour was also important to get some of the darker colour into the herd. It's the most we've paid for a bull and an investment in the herds future." Achorachan Landmark will be used on both pedigree and cross



breeds with the herd comprising of 170 cows in total and including 40-50 pure breds.

The Auchorachan herd's top sale price to date is the 20,000gns paid for Auchorachan Wizard. With a bit of connectivity, Auchorachan Landmark is from the same family with Auchorachan Holly being a grand-daughter of Wizard's mother. It was a solid day's trading at Stirling for the Durnos who had further bulls sold at 8500, 6500, and 4500gns respectively.

The Simmental sale as a whole saw 57 bulls sold, up five on the year, and to an average of £5961, a Simmental record figure for October, and which was also up by £372. In all, 22 bulls sold at 6000gns and over including three at over five figures. Commenting the Society's General Manager Iain Kerr said: "It was good to see more bulls sold on the year and also an increase of £372 on the averages. Simmental sales have been very strong in this last year or so with commercial buyers driving the trade and buying bulls to breed top quality breeding females. We'd have liked to have seen a stronger clearance, but there was again a ready demand for long, clean, easy fleshing Simmental bulls, with good milk and maternal figures."

It was another tremendous Simmental sale for the prolific 160 pedigree cow Islavale herd of Mr WS Stronach, Berryleys Farm, Grange, Keith. A strong team of bulls saw seven in all sell to 12500, 10000, 9000, 8500, 7800, 7000, and 6500gns, to gross £64,365 and an average of £9185. For the full sale report, and all of the respective sales and show reports in the period, then please visit [www.britishsimmental.co.uk](http://www.britishsimmental.co.uk)

## SIMMENTAL BRANDED CLOTHING

Just a quick note to say that the Society is presently looking to introduce an updated selection of Simmental branded clothing and merchandise. A prototype Simmental jacket has recently been designed and worn at Simmental events and has received a positive response! We hope to make these available to order in the very near future. Please look out for the intended range of clothing items to be profiled in the upcoming Review.



## PROVISIONAL SALE, SHOW, & EVENT DATES FOR 2022

Please see below a calendar of provisional BSCS and general shows, sales, and events dates of interest for the 2022 year. These dates are correct at the time of this publication but in instances may be subject to change. Any changes, additions and updates will be notified to members through email, social media, and the website.

February	
Stirling Bull Sale, United Auctions	21 <sup>st</sup> – 23 <sup>rd</sup>
March	
Aberdeen & Northern Marts, Thainstone	2 <sup>nd</sup>
Melton Mowbray Multi Breed Sale	22 <sup>nd</sup>
Dungannon Sale, Bulls & Females	25 <sup>th</sup>
May	
Stirling Bull Sale, United Auctions	2 <sup>nd</sup>
Worcester Sale, McCartneys	7 <sup>th</sup>
Carlisle Sale (Multi Breed), H&H	13 <sup>th</sup> -14 <sup>th</sup>
Royal Ulster (Balmoral) Show, Belfast	11 <sup>th</sup> -14 <sup>th</sup>
NBA Beef Event, Darlington Farmers Mart	28 <sup>th</sup>
June	
NSA Scotsheep, Over Finlurg	1 <sup>st</sup>
Northern Ireland Simmental Show, within Armagh County Show	11 <sup>th</sup>
Royal Highland Show, Ingliston, Edinburgh	23 <sup>rd</sup> – 26 <sup>th</sup>
July	
Great Yorkshire Show, Harrogate	12 <sup>th</sup> – 15 <sup>th</sup>
Royal Welsh Show, Llanellwedd	18 <sup>th</sup> – 21 <sup>st</sup>
August	
Scottish Simmental National Show, within Black Isle Show	4 <sup>th</sup>
October	
Stirling Bull Sales, United Auctions	16 <sup>th</sup> – 17 <sup>th</sup>
November	
Stars of the Future, Stirling	12 <sup>th</sup> TBC
English Winter Fair, Bingley Hall	19 <sup>th</sup> – 20 <sup>th</sup>
Northern Ireland Club Calf Show, Dungannon	26 <sup>th</sup>
Welsh Winter Fair, Llanellwedd	28 <sup>th</sup> -29 <sup>th</sup>
December	
BSCS Next Generation Sale II, H & H Carlisle	2 <sup>nd</sup>

## NEXT GENERATION II SALE ANNOUNCED FOR 2<sup>ND</sup> DECEMBER 2022

BRITISH SIMMENTAL

**NXTGEN II**SALE OF PEDIGREE FEMALES & WEANED CALVES  
CARLISLE 2<sup>ND</sup> DEC 2022

## PLEASE NOTE THE YEAR LETTER FOR 2022 IS 'N'

With the calendar ticking over into 2022, members are reminded that the registration letter for the year is 'N'. Please see below a list of suggested names, both male and female, that I hope you find helpful when registering pedigree calves.

### BULLS

Nani	Nazareth	Nevernever	Nicholson	Nimrod	Norseman
Napoleon	Ndubz	Neville	Nick	Ninja	Northstar
Nash	Ned	Nevin	Nickel	Nipper	Norton
Nashville	Neil	Newman	Nickelback	Noah	Notorious
Nassim	Nelson	Newmark	Nickolai	Nobby	Nouvelle
Nathan	Nemesis	Newsreader	Nico	Nobelman	Nugent
Nathaniel	Neptune	Newton	Nigel	Noel	Nugget
Naughty	Nero	Neymar	Nightmare	Nolan	Nuisance
Nautical	Nevada	Niagra	Nijinsky	Nomad	Numan
Nautilus	Never	Niall	Nikkershaw	Norman	Nuno
Navigator	Neverland	Nicholas	Nils	Norris	Nureyev

### FEMALES

Nabina	Natalie	Nessie	Newwoman	Nina	Nougat
Nadia	Natalya	Nesta	Newyorkdolls	Nipandtuck	Nova
Nadine	Natasha	Netta	Niamh	Nirvana	Novelty
Nan	Naya	Nevaeh	Nickiminaj	Nita	November
Nancy	Neat	Neve	Nicky	Nona	Nuala
Nandy	Neela	Newborn	Nicola	Nora	Nula
Nanette	Nelly	Newedition	Nigella	Noreen	Nuri
Naomi	Neon	Newmoon	Nike	Norma	Nyla
Narcissa	Nervous	Newseekers	Nikita	Normajean	



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