



BRITISH  
**SIMMENTAL**  
 CATTLE SOCIETY



**BRITISH SIMMENTAL PEDIGREE REGISTRATIONS & NOTIFICATIONS SURGE TO AN INCREASE OF 15% ON THE YEAR**

- Official Simmental Society Sales in the Year Gross £2,003,927

**A** strong year of performance for British Simmental has seen pedigree registrations and birth notifications surge with an increase of 15% in the year to an overall total of 7,388, up by 960. The figures released by the British Simmental Cattle Society are for the pedigree registration year of 1<sup>st</sup> July 2021 to 30<sup>th</sup> June 2022.

Sitting alongside these figures is a similarly strong performance at the point of both commercial and pedigree sales and which has seen Official Society Pedigree Sales in the same period nudge through the £2Million mark to gross £2,003,927. In the course of the year the Simmental breed enjoyed some record sale averages and clearances, most notably at Stirling in February when 89 pedigree bulls sold to a new breed record average mark of £6,835. In a new sale fixture introduced to 'grow

the reach of the breed', the Next Generation Sale of Females & Weaned Calves at Carlisle in December saw a top price of 16,000gns, with heifer averages of £4,396, and bull calf averages of £6,174.

In the year, pedigree registrations increased by 13.5%, with birth notifications enjoying a 19.8% increase and this overall surge for the Simmental breed was warmly welcomed by the Society's President Stewart Stronach, Maisley, Keith, Banffshire, who said: "Simmental females are naturally efficient, healthy, easy to manage, and just full of milk. Adding value to any cross, they are maternal mainstays of the commercial suckler herd, can calve at two years old, and can wean calves at 50% of their bodyweight at 200 days."

Continued overleaf...



"In 2021 AHDB confirmed Simmental as being the leading continental beef breed for age at slaughter, and this couples with Simmental sired progeny being fast growing, with terrific weight for age and leaving a high yielding, profitable carcass. These are the natural attributes and efficiencies of the modern British Simmental that are driving demand, forging a profitable commercial future in an industry with a higher cost base, and meeting the 'green' challenges of reducing beef production's carbon footprint."



Stewart Stronach

"We welcome these improved registration and sale figures, and collectively our focus will be to continue to work hard and provide commercial beef producers with future fit, profitable dual purpose Simmental genetics."

A full report to the membership will be given by the Society's President Stewart Stronach at the upcoming AGM due to be held on 17<sup>th</sup> October.

## NOTICE OF THE 52<sup>nd</sup> BSCS ANNUAL GENERAL MEETING

**M**embers are notified that the 52<sup>nd</sup> Annual General Meeting of the British Simmental Cattle Society Ltd will be held at United Auctions, Lomond Suite, Stirling Agricultural Centre, on Monday 17<sup>th</sup> October 2022, at 9.30am. At the close of the Annual General Meeting, and in keeping with previous years, there will be the opportunity for an informal members' discussion. This year's AGM is again set within the timelines of the October Bull Sales at Stirling. Beyond the Society AGM, the show of Simmental females followed by bulls will commence from 1.00pm. The sale itself sees the females sold on Tuesday 18<sup>th</sup> October at 11.00am, with the sale of bulls at 11.30pm.

## ELECTIONS TO BSCS COUNCIL 2022/2023

**A**t the close of the nomination period one member, Barrie Wynter, Bolankin Farm, Penzance, Cornwall, had been nominated for the one vacancy to the English/Isle of Man Group. One member, Michael Durno, Auchorachan, Ballindalloch, Banffshire, had been nominated for the one vacancy to the Scottish Group. As such both nominations will be announced as having been duly re-elected to their respective Council positions at the Society's 52<sup>nd</sup> AGM.

## SIMMENTAL BULL BUYERS' SURVEY INITIATED

**I**n early August, the Society initiated a Simmental Bull Buyers' survey extended to purchasers of Simmental bulls sold at Society Sales between 2017 and 2020. Wide-ranging in its content the survey asks buyers their criteria for purchasing bulls; the most desirable breed traits; the herd make-up and use of the bull; and how satisfied they have been with the performance to date. Questions have included the bulls' all-round abilities including fertility, calving, temperament, and satisfaction with the quality and performance of progeny retained for breeding, or through to marketing. Other questions have asked about the

importance of herd health; performance recording; and semen testing. At the end of the survey buyers are asked to give an overall approval rating to the given bull and to feedback any general comments about their purchases or the Simmental breed generally going forward. It's hugely important for the Society to engage with the breed's buyers, and particularly at a critical time for the industry and with such an emphasis on efficiency and sustainability. The aim is to summarise and publish the results received to give breeders the opportunity to consider views put forward by Simmental bull buyers.





## REMINDER: ENTRIES NOW OPEN FOR SIMMENTAL 'NEXT GENERATION II' SALE

- Closing date for entries is 7<sup>th</sup> October
- All entries must be DNA sire verified

**E**ntries are open for the much anticipated second staging of the Simmental Next Generation Sale of Females & Weaned Calves which will take place this year on Friday 2<sup>nd</sup> December 2022, and again at Harrison & Hetherington's Borderway Mart, Carlisle.

Following the format of last year, the fixture is again for all classes of pedigree Simmental Females, and with a section for pedigree Simmental Weaned Calves born in the 2022 year.

To see the full schedule and to enter animals then please go the Harrison & Hetherington website and click on the link: <https://harrisonandhetherington.co.uk/livestock/pedigree/beef/>

The inaugural Next Generation Sale of Simmental Females and Weaned calves held in proved to be a tremendous success with a lead price of 16,000gns, further prices of 9000 x 2, 8000 x 2, 7000, & 6000gns, and with heifer averages pushing the £5000 mark.

The first staging of this sale attracted a fantastic show of Simmental cattle full of style, quality, and with a depth of bloodlines. We encourage breeders to continue to raise the bar by entering the very best Simmental cattle. 'Quality is key' as the Next Generation Sale



develops and we see for the right animals that there is a ready market of buyers from new and established herds, and also commercial producers.

Entries close on Friday 7<sup>th</sup> October and keep an eye from here on Facebook for further Next Generation II Simmental Sale updates. If you have any queries around this sale then please see the following contact details:

#### Contacts:

British Simmental  
Tel: 02476 696513  
Email: [information@britishsimmental.co.uk](mailto:information@britishsimmental.co.uk)  
Web: [www.britishsimmental.co.uk](http://www.britishsimmental.co.uk)

Harrison & Hetherington:  
Tel: 01228 406230  
Email: [entries@borderway.com](mailto:entries@borderway.com)  
Web: [www.harrisonandhetherington.co.uk](http://www.harrisonandhetherington.co.uk)



# KILLIWORGIE MIRANDAS LOTTI IS CROWNED THE SUPREME CHAMPION OF THE 2022 SIMMENTAL 'VIRTUAL' SHOW

- Auchorachan Malt awarded Overall Reserve
- 286 pedigree Simmentals entered the online competition

**A**fter some seven weeks of online judging, the January 2020 born heifer Killiworgie Mirandas Lotti from Steve & Gill Gummow, Higher Killiworgie Farm, Newquay, Cornwall, has been crowned as the 2022 British Simmental 'Virtual' Show Champion. In what is the third staging of the online competition, this stylish heifer just got the nod in front of the Male Champion and Overall Reserve, Auchorachan Malt from D & R Durno & Sons, Ballindalloch, Banffshire.

The Simmental 'Virtual' Show was launched in 2020 to bring 'some fun and competition' for breeders who were missing the summer show season during the Covid pandemic. Due to its popularity in both the inaugural year and in 2021, the Society ran the competition again in 2022. Acknowledging that the summer show season has returned this year, the Simmental 'Virtual' Show had a reduced format of three male and three female classes followed by the Championships. However, the support was again terrific with a fantastic 286 entries received from around the UK.

The Supreme Champion Killiworgie Mirandas Lotti firstly came through her class of 71 heifers before being awarded the Female Championship. In all, a tremendous 184 females were entered over the three female classes. Sired by the 2017 English National Show Reserve Champion Lynfield Hamish 16, Killiworgie Mirandas Lotti is out of Boars Head Miranda EX90, bred by Mr RJ Grenham, who goes back to the Irish-bred AI bull Seaview Prince Charming. Killiworgie Mirandas Lotti is in calf to the herd sire Islavale Jerico 18, who was purchased at Stirling in October 2019 for 14,000gns. Speaking after the Championship 'big reveal' was announced, Gill Gummow said: "We are absolutely thrilled to have won this year's competition. We couldn't quite believe it when we won the Female Championship, so to go on and win the Overall Supreme is really just fantastic. The whole competition has again been a lot of fun and we have loved looking at the Simmental cattle from breeders all over the country in these last few weeks."

Judging the Overall Championship was David Sapsed of the noted Heathbrow Simmental herd, Codicote, Hertfordshire, which was established back in 1995. Commenting David Sapsed said: "I'd like to thank the British Simmental Cattle Society for asking me to judge the 2022 Simmental 'Virtual' Show Championship. I felt that the Killiworgie heifer was a really well-balanced beast, very feminine looking and stylish, with a superb top line, tremendous width and length and excellent legs and feet. All of these attributes nudged me to choosing her as my Supreme Champion. Given good luck she should grow into a wonderful Simmental breeding cow."



*Virtual Show Supreme & Female Champion - Killiworgie Mirandas Lotti*



*Virtual Show Male Champion - Auchorachan Malt 21*

"It was a very difficult choice and I should take nothing away from my Overall Reserve, the Male Champion Auchorachan Malt who I particularly like. He's a tall bull, upstanding and stylish with good legs and feet, a great body with an excellent head, neck and shoulders. He also should have a bright future in front of him. Both the Male and Female Champions represented great examples of young Simmental animals. Congratulations to the Champions and to everyone who entered this year's competition."

The Reserve Supreme and Male Champion Auchorachan Malt is entirely homebred. March 2021 born, Malt is by the noted Auchorachan Hercules 16, whose sons averaged £10,500 in 2021 and have sold up to a top price to date of 18,000gns. Auchorachan Malt's dam is Auchorachan Hilly 8 EX90, a daughter of the 9,000gns Team Fergus 14 EX91. Auchorachan Malt's Championship win saw him prevail from over 100 Simmental bulls entered across the three classes. This classy young bull now takes aim at the Stirling Simmental Bull Sale this October.

Commenting on the 2022 Simmental 'Virtual' Show generally, BSCS President Stewart Stronach, Maisley, Keith, Banffshire said: "Huge congratulations to the Killiworgie and Auchorachan herds for their Championship wins this year. The Killiworgie herd is based in Cornwall, and with the Auchorachan herd from Ballindalloch in the North of Scotland. This is the very essence of the Simmental 'Virtual' Show with breeders from all over the UK coming together to compete with their quality Simmental cattle in a fun online competition. The Virtual Show really has gained a remarkable following on social media not just in this country but around the world. I'd like to say a big 'well done' and thank everyone who has entered this year's competition and again promoted the British Simmental breed so well."

To see the full results please go to the sales and shows section within the Society's website at [www.britishsimmental.co.uk](http://www.britishsimmental.co.uk)

## SIGN UP TO GIFT AID AND FURTHER SUPPORT THE SOCIETY

By members signing up to Gift Aid the British Simmental Cattle Society will receive a further 25p from every £1 you have subscribed in membership fees, **at no extra cost to you**. Gift aid is a government scheme that enables charities to claim the basic rate of tax on such as membership fees which you have made to a charity. At present around half of the Society's membership has signed up to Gift Aid. If you have not yet signed up and would like to do so then please complete the enclosed form and return to the Society. Your support with this would be greatly appreciated, and would be valuable to the Society in the extra monies that could then be put to extending core promotional and technical activities.

The British Simmental Cattle Society Ltd is a registered charity and as such if you are a UK Taxpayer, have a membership subscription with The Society then you could increase the value of every £1.00 you have subscribed in membership fees to be worth £1.25, by joining the Gift Aid Scheme, and it's at **no extra cost to you**.

## IMPORTANT: DNA SALE REMINDERS & RULES

**J**ust a further quick reminder regarding DNA for sales. Please note, **it is extremely important that samples for animals entered for Society sales must be received at the Society's office 12 weeks in advance of the sale date, and with bags labelled clearly as 'sale animals'**.

The twelve-week period is needed in case there are any issues with the first sample received. This may be that the sample is not of good enough quality, does not carry the required content of DNA, or actually comes back with an exclusion. As per previous with regards to the the SNP process, a set number of days are required for testing, and samples cannot be fast tracked as they were previously with the MS technology. Your ongoing help with this is greatly appreciated. As a reminder, all bulls, females who have no calves registered to them, and weaned calves at Official Society Sales needed to be DNA tested prior to the sale. Other than for sales, all sires & dams need to be sire verified before calves can be registered to them. Embryo calves have to be fully parentage tested which means that all donor dams need to sire verified. We hope that these reminders are helpful but please do contact the office with any DNA queries.

## NEW RANGE OF SIMMENTAL BRANDED CLOTHING NOW AVAILABLE!

**W**e're pleased to say that a new range of Simmental branded clothing is now available. Check out the Society website under The Society/Promotional Goods to see the full range presently available. Mixing up modern styling; good quality; and high impact Simmental branding, the goods now on offer include include soft shell jackets; hoodies; gilets; T-shirts; polo shirts; baseball caps; woolly hats and beanies. We hope to bring a modern look, with quality products that are practical, and competitively priced. The clothes come in a range of sizes and with something for everyone and all ages. There's an order form online on the website or contact the Society office with any further queries at [information@britishsimmental.co.uk](mailto:information@britishsimmental.co.uk) or on 02476 696513.

## NEW BRANDED CLOTHING NOW AVAILABLE

Soft shell jackets;  
hoodies; gilets;  
T-shirts; polo shirts;  
baseball caps; woolly  
hats and beanies



# BOOKINGS NOW OPEN: ADVERTISE IN THE SOCIETY'S 52<sup>nd</sup> ANNUAL REVIEW

As the end of the year creeps ever closer work is again about to commence on the Annual Review. In anticipation of that, we would like to invite members to advertise in the BSCS's 52<sup>nd</sup> edition. The support over this last two years has been fantastic and we very much hope that you will choose to advertise again this year, or perhaps place an advert for the first time, or the first time in a while! The closing date for us receiving your advert artwork is **Friday 25<sup>th</sup> November 2022**, so please book early if you require help with this.

Costs have been maintained at previous year's rates and again as in recent years all Review adverts will be included on the Society website and posted on our Facebook page throughout the year. This is a little extra value which has proved very popular and is a means of extending the promotion of individual herds and the breed as a whole.

Bookings are now being taken and to that end, please find enclosed an order form for you to complete and return to the Society, either by post or email. The order form outlines the sizes available and also the costs of the respective adverts.

The premier publication of the Society, the Review will again comprise of pages of news, articles, reports, and information around the British Simmental breed. However, we are looking at and considering a little tailoring of this year's Review content and with the idea of a supplementary commercial newsletter being produced through the year. Watch this space as this is considered. Publication of the 52<sup>nd</sup> Review will be aimed at late January/early February in 2023. Copies will again be posted to all members, in addition to the agricultural media, international associations, colleges and universities, and to a list of industry influencers. The Review will also be available at shows, sales, and events through next year. We are



also looking at and considering a little tailoring of this year's Review content and with the idea of producing a supplementary and timely newsletter aimed at breed promotion to commercial producers and distributable in greater numbers. Further advertising opportunities will be available or in tandem with advertising in the Review. Watch this space for more news on this one in due course.

We very much hope that you will consider support and advertise in the British Simmental 52<sup>nd</sup> Annual Review and are happy to discuss any requirements you may have. If you have any Review queries, then please do contact the office on 02476 696513 or by email to [information@britishsimmental.co.uk](mailto:information@britishsimmental.co.uk)

## FORTHCOMING 2022 SALES & EVENTS

<b>October 7<sup>th</sup></b>	Next Gen II Sale Closing date	<b>November 16<sup>th</sup></b>	Agriscot, Royal Highland Centre
<b>October 17<sup>th</sup></b>	Society AGM, United Auctions Stirling Centre	<b>November 19<sup>th</sup> to 20<sup>th</sup></b>	English Winter Fair, Staffordshire County Showground
<b>October 16<sup>th</sup> to 18<sup>th</sup></b>	Stirling Bull Sale, United Auctions Stirling Centre	<b>November 22<sup>nd</sup></b>	Royal Ulster Premier Beef and Lamb Championships, Balmoral Park
<b>October 21<sup>st</sup></b>	NI Club Simmental Spectacular, Dungannon	<b>November 25<sup>th</sup> to 26<sup>th</sup></b>	LiveScot, Lanark Agricultural Centre
<b>October 28<sup>th</sup></b>	Borderway Agri Expo and Simmental Calf Show, Carlisle	<b>November 26<sup>th</sup></b>	NI Club Calf Show, Dungannon
<b>November 12<sup>th</sup></b>	Stars of the Future Calf Show, United Auctions Stirling	<b>November 28<sup>th</sup> to 29<sup>th</sup></b>	Welsh Winter Fair, Llanellwedd
		<b>December 2<sup>nd</sup></b>	Next Gen II Sale, Carlisle



## ADVERTISING SEMEN FOR SALE IN THE REVIEW

As is usual, we will again feature a list of Semen for Sale in the BSCS's 52<sup>nd</sup> edition of the Annual Review. This page typically lists the details of the bull, the vendors name, contact telephone number and email address and for reference, was included on page 213 of the 2021 Annual Review. If you would like to advertise semen for sale in the BSCS's 52<sup>nd</sup> Annual Review, the cost is £20.00 + VAT per entry, but if you also choose to place a full page advertisement for your herd or company in the Review, the entry fee will be waived. Should you like Semen from your bull listed, please contact us at the Society office on 02476 696513 or by email at [information@britishsimmental.co.uk](mailto:information@britishsimmental.co.uk)

## SIMMENTAL CALF SHOWS & AUTUMN EVENTS

For your information here is a very quick round-up of upcoming winter shows and events where you can see the Simmental breed and also where there will be Simmental promotional stands offering breed information and hospitality to all. Many of the calf shows may well feature Simmental calves who are destined for the Next Generation II Sale at Carlisle in December, or at forward Society Bull Sales.

### SIMMENTALS AT BORDERWAY AGRI EXPO

The Borderway Agri Expo on **Friday 28<sup>th</sup> October** will feature the British Simmental Calf Show held by the North West Simmental Club in conjunction with the Society. The judge is Varrie Logie of the Merkland herd at Strathaven, Lanarkshire. Also at the event, the Society will have a promotional stand featuring commercial Simmental cattle.

### STARS OF THE FUTURE CALF SHOW, STIRLING

Entries are open for the Simmental classes at the 2021 Stars of the Future Calf Show due to be held at Stirling Agricultural Centre on **Saturday 12<sup>th</sup> November**. Go to Stars of the Future Calf Show on Facebook and enter online.

### SIMMENTAL CALF SHOW AT ENGLISH WINTER FAIR

The English Winter Fair is due to be held at Staffordshire County Showground on **19<sup>th</sup> & 20<sup>th</sup> November**. As per usual there will be Simmental classes within the National Pedigree Calf Show. The Midlands Simmental Club will host a promotional stand featuring commercial Simmental cattle. For full details visit the English Winter Fair website at <https://www.staffscountyshowground.co.uk/english-winter-fair/>

### SECOND YEAR OF PEDIGREE CLASSES AT LIVESCOT

The Livescot event (hosted by the Scottish National Fatstock Club), will be held on **Friday 25<sup>th</sup> & Saturday 26<sup>th</sup> November** at Lanark Auction Mart. Following on from last year, the event will see the fledgling pedigree classes judged for the second time, and on Friday 25<sup>th</sup> November. The Simmental classes will again see the Society sponsoring the Champion and Reserve prize monies. For all details, please visit the Scottish National Fatstock Club Facebook page.

### WELSH WINTER FAIR

The Welsh Winter Fair will be held at the RWAS Showground, Lanelwedd Wells, Powys on **28<sup>th</sup> & 29<sup>th</sup> November**. The Wales Simmental Club will be hosting a promotional stand with commercial Simmental cattle, and winter hospitality! Full event details at <https://rwas.wales/winter-fair/>

## IMPORTANT: UPDATING YOUR ENCLOSED HERD LIST

Please find enclosed a copy of your Herd List Update form. Could we respectfully ask that you complete and return the updated form to the Society's office at your earliest convenience. The returned forms will allow us to update members respective records and will be a huge help in maintaining the accuracy and integrity of the British Simmental herdbook.

If any of the animals included on your list are no longer on your holding, then please update their record accordingly. If there are any animals not included on your list and that you feel should be, then please make a note of them on the covering letter and return, along with your completed list, to the Society office or by email to [information@britishsimmental.co.uk](mailto:information@britishsimmental.co.uk). An annual Herd List Update is required in the Society's rules and again, your help with this will be greatly appreciated. Thank you.

## STOP PRESS: 23,000GNS ANNICK SALE TOP PRICE

The seven-year-old-cow Annick Colleen's Ginger EX93 along with her heifer calf Annick Ginger's Nutmeg, sold for a combined 23,000gns to lead the much anticipated Annick Simmental Herd Dispersal Sale held on behalf of the late Lachlan Quarm, Holehouse Farm, Annick Lodge Estate, By Irvine, Ayrshire, at United Auctions Stirling Agricultural Centre, on Saturday 10<sup>th</sup> September.

As well as the new 23,000gns breed record price for a cow and calf unit, the depth of breeding and quality in the catalogue ensured a strong herd sale with nineteen lots in all selling at 5,000gns and more with further cow and calf units at 12,500gns, and 9,400gns. The nineteen cows with calves at foot averaged £5,344; cows averaged £5,423; with maiden heifers averaging £3,255. In all the sale grossed a very healthy £220,710.

Please check the Society website for the full report.

# SNAP SHOT OF SIMMENTAL WINNERS AT THE 2022 SUMMER 'MAJORS'!

After a Covid blighted two years it was great to see summer shows back to some kind of normality and cattle again out being judged. The Simmental breed was again very much to the fore at the summer 'majors', county shows, and local shows around the UK. High profile Interbreed titles were secured by Simmentals at Balmoral, the Royal Highland, and the Great Yorkshire

to name a few, and also within the Armagh County, the Royal Lancashire, and the Black Isle shows and where the respective Simmental National Shows were being held in the year. Please see here a little snap shot of just some of the main title winners and visit the shows and sales sections of [www.britishsimmental.co.uk](http://www.britishsimmental.co.uk) for full reports and pictures.



Balmoral Show and Northern Ireland National Show  
Female and Supreme Overall Champion  
**Ashland Topaz Lopez**  
Bred and exhibited by Pat and Frank Kelly, Tempo, Co Fermanagh



Highland Show and Scottish National Show  
Female & Supreme Overall Champion  
**Istavale Lullaby**  
Exhibited by Reece & Andrew Simmers, Keith, Banffshire, and bred by WS Stronach, Keith, Banffshire



Royal Welsh Show  
Female & Supreme Overall Champion  
**Gwili Melody 2**  
Exhibited by Callum Croft, Pontarddulais, Swansea, and bred by MK Beynon, Pontarddulais, Swansea



Great Yorkshire Show and English National Show  
Female and Supreme Overall Champion  
**Popes Princess Lumi**  
Bred and exhibited by Messrs J H and V G Wood, Dutton, Lancashire



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for sale online today!

[www.simmentalmarket.co.uk](http://www.simmentalmarket.co.uk)

