

# SIMMENTAL The Review



## EXTENDED ADVERTISING OF YOUR HERD WHEN YOU TAKE AN ADVERT IN THE 2024 REVIEW

We are again offering an enhanced advertising package which includes digital promotion of your herd in addition to the printed advert in The Review. As well as your advert being in The Review, it will also appear on the British Simmental website. Through the year, as has proved popular, advertising herds will also be displayed on the Society's Facebook page. It is very much the aim to continue to give you more for your money when you advertise with British Simmental.

## ADVERT ORDER FORM

Please complete and email to [information@britishsimmental.co.uk](mailto:information@britishsimmental.co.uk) or post to the Society office by return to guarantee your booking. Copy will be required by 22<sup>nd</sup> November 2024.

Please tick to indicate the order you wish to place:

Advert	Size	Rate	<input checked="" type="checkbox"/>
Outside Back Cover	210mm x 297mm	£700	<input type="checkbox"/>
Inside Front Cover	210mm x 297mm	£500	<input type="checkbox"/>
Inside Back Cover	210mm x 297mm	£500	<input type="checkbox"/>

Advert	Size	Rate	<input checked="" type="checkbox"/>
Full Page	210mm x 297mm	£300	<input type="checkbox"/>
Double Page Spread	420mm x 297mm	£550	<input type="checkbox"/>
Half Page	190mm x 130mm	£200	<input type="checkbox"/>
Quarter Page	90mm x 130mm	£100	<input type="checkbox"/>

Quarter page adverts will be accepted for clubs who multiple book, but adverts must equate to either half or full pages.

### PLEASE NOTE PRICES SHOWN ABOVE ARE EXCLUSIVE OF VAT.

All adverts will be sent to you for proofing and they must be signed off in order to be published. Invoices will be issued in January 2025.

All adverts must be supplied along with the relevant artwork and photographs. **Advert design will be charged at a different rate and quotes will be given upon application.**

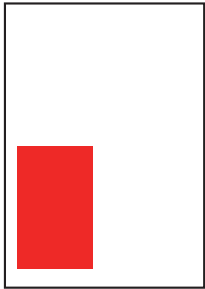
Name	
Address	
Postcode	
Phone	
Email	
Prefix	
Signature	



# ADVERT SPECIFICATIONS

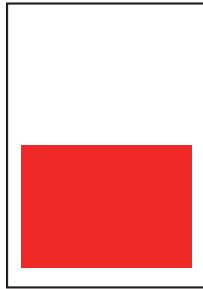


## ADVERT DIMENSIONS - A4 (210mm x 297mm)



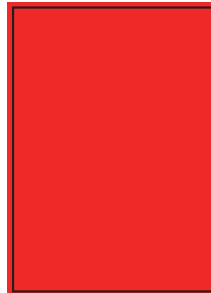
**1/4 PAGE**

90mm x 130mm



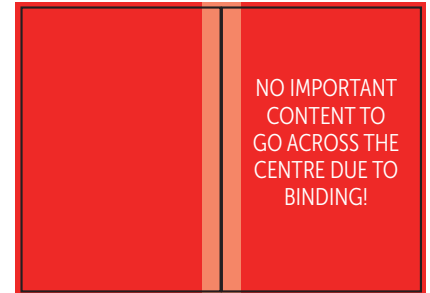
**1/2 PAGE**

190mm x 130mm



**FULL PAGE**

210mm x 297mm  
+3mm Bleed on all edges  
(216mm x 303mm)



**DOUBLE PAGE**

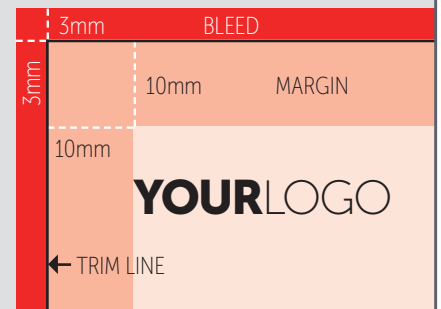
420mm x 297mm  
+3mm Bleed on all edges  
(426mm x 303mm)

## FILE REQUIREMENTS

- Artwork should be supplied in high resolution, at least 300dpi
- Colours must be CMYK (not RGB)
- Please send completed artwork in either JPEG or PDF format only.
- Artwork must be supplied to the actual finished size

## MARGINS & BLEED

Full page artwork **must** be supplied with 3mm of bleed on all edges. All important content should be kept within a 10mm margin as illustrated here.



**ALL ADVERT COPY REQUIRED BY 22<sup>ND</sup> NOVEMBER 2024**

